

Activate your customer-driven  
sales and marketing



# Activates

10.00 - 16.00 | 14th November 2024 | Everyman Cinema, Clitheroe | FREE entry

Register now:



Over 20% of seats were taken  
pre-launch. Don't miss out.

# Step out of the day-to-day and into a full day of learning

All you need to activate your customer-led growth is one day of your time and a readiness to learn from a packed panel of industry experts.

## 11 speakers in total, featuring:



### Luke Staton

Motivational speaker, Business coach and host for the day



### Thierry Ngutegure

Master at making boring data tell interesting stories



### Lalitha Stables

Ex-Google and current General Manager of HubSpot (UK)



### Olivia Hanlon

Founder and CEO of Girls in Marketing closes the event



### David Baldwin

Sharing learnings gained growing from £1M to £250M

#### Meet international experts and 100 like-minded sales and marketing professionals:

- ✓ International speakers right here on stage in Lancashire
- ✓ Breakout booths and 1-1 space for follow-up chats and deep dives
- ✓ Partners and sponsors on hand to offer their support

#### Plus loads more to stop this being another boring business event:

- DJs and an after-party
- Swag (and lots of it)
- Food and drinks
- Spoken word performances
- Bitesize sessions
- Free prizes